



Asbury Church

a United Methodist
Community

7-February-2021

Church Council Members

I want to thank all the members of Church Council

- Fulton Brown – SPRC Chair
- Gene Davis
- Judy Ehninger – Conference Representative
- Jim Flynn – Trustees Chair
- Erica Laudermilch
- Tim Lebrecht – Church Council Chair
- Pastor Barbara Lee*
- Charley Myers – Asbury In Missions Chair
- Israel Olivieri*
- Vendel Peter – Finance Chair
- Rebecca Schlener
- Pastor Eric Yeakel*

* = Non-voting member

Mission and Vision



Mission: To lead people into a growing relationship with Jesus Christ

Vision: That the group of people worshipping together...

- Attend worship regularly
- Serve Christ through church and community involvement and service
- Actively participate in at least one small group
- Establish and live a giving plan
- Invite others to worship and Asbury activities

Objective of today's discussion

1. 2021 – A new year with similar issues, but hope.....
2. Highlights from Fall 2020
3. Highlight 2021 approach

Worship: COVID-19 Plan for Asbury



Today I am announcing Asbury's plan to re-open the sanctuary for worship effective 21-February, the first Sunday in Lent.

Online worship continues as the *primary* means of worship.

In-person worship will take place with a set of defined COVID-19 related rules to help ensure everyone's safety.

In-Person worship in the Asbury Sanctuary:

9:00 am

On-line worship from the Sanctuary:

10:30 am



Worship: COVID plan



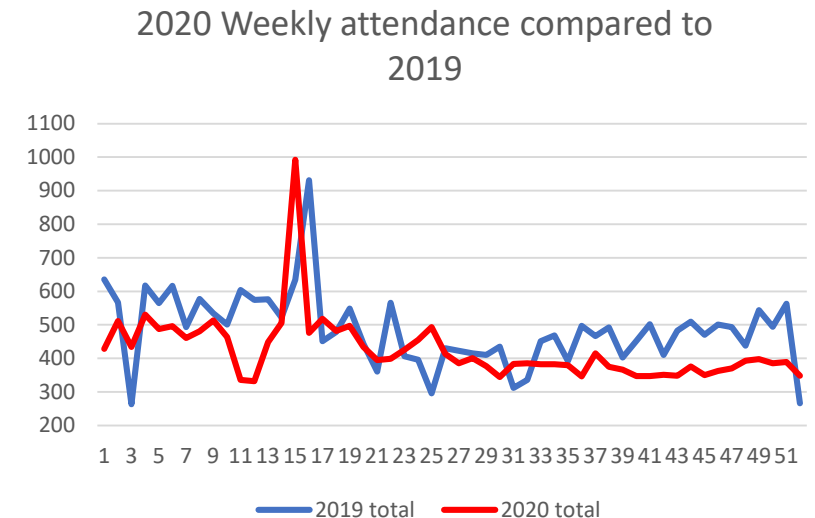
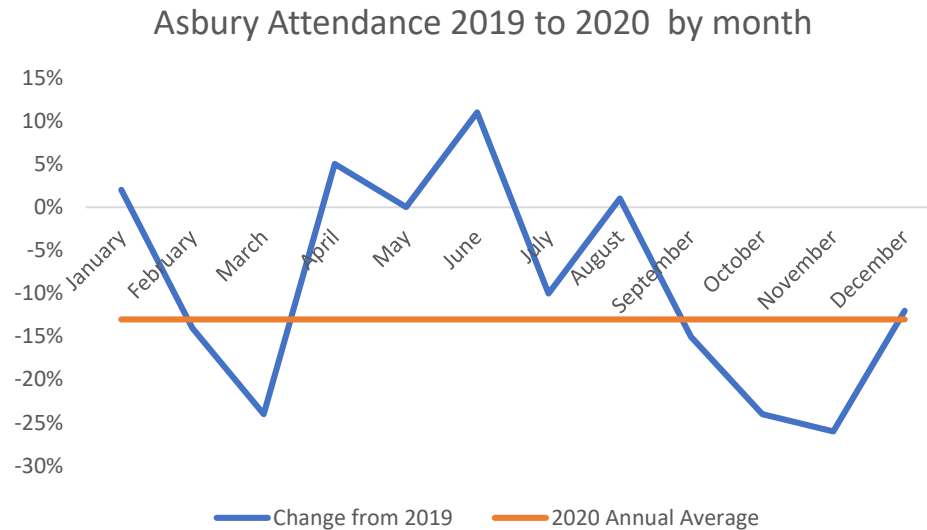
In-person worship will have the following guidelines

- Asbury Code of Conduct will be in affect (masks are a must)
- Pre-registration is requested to allow for tracing should it be necessary
- Seating every other pew and 6' distance between family units (allows for approx. 100 attendees). Spacing will be clearly marked.
- No congregational singing
- Any singing in the service will have a maximum of 4 people strategically distanced
- Enter only the sanctuary from outdoors (upstairs entrance). No entrance going through the church building. Check-in will be outdoors.
- No books in the pews, no passing of offering plates, no bulletins, etc.
- Offering will be collected in an obvious location upon leaving the sanctuary.
- Ushers will dismiss each row separately to maintain distance while leaving the sanctuary.

Worship: Results from 2020

Attendance in 2020

- Measure: Online measures number of devices. We are assuming 1.4 people per device.
- Results: 13% reduction in people participating in corporate worship
- Not included below: 1200+ people viewed Christmas Eve Service



Vision: Attend Worship Regularly



Plan for 2021 and forward:

- As COVID-19 allows we get back to in-person worship and all it has to offer
- 70% of those regularly attending Asbury check in for a service each week
 - Whether in-person, online, or independent streaming
- Stream and record the sermon to share to a broader audience
 - Improve the use of social media
 - Consider and implement other media options
- Testimonials taking place in service on a more regular basis
 - Sharing on various topics that make Asbury meaningful to them

Vision: Service Opportunities



Asbury – Missions have such importance that a separate group exists to manage and coordinate “Second Mile Giving”. That group is AIM or Asbury in Missions

Objectives: For Asbury to be involve outside of our own doors spreading our Mission both by doing (active service) and by financial support.

In 2020 active service was difficult but here are examples of Asbury’s active service opportunities:

- **March** – Mask Drive – in concert with the Quilter’s Group collected and made masks
- **April** – Salem Food Pantry collection – around 50 families dropped off donations
- **May** - 6th Street Shelter collection – around 30 families dropped off donations
- **June** - Barrels of Love: 17 items filled
- **August** - Cleaning supplies for Ramos teachers: around 25 families dropped off supplies at Asbury
- **September** - Ramos Playground work Event: 39 volunteers
- **October** - Barrels of Love: 75 people dropped off clothing and/or helped pack.
- **November** - Ramos letters of encouragement at Thanksgiving: 40 participants
- **December** - Christmas family adoption for Ramos: Approx. 50 participants

Visit AIM’s Webpage to see the local, regional, and global missions they support financially.

Vision: Service Opportunities

Service from additional Asbury Groups

The United Methodist Women (UMW) had Asbury's First Virtual Bazaar.

- Funds are donated from the bazaar for scholarships and missions
- This year's bazaar raised over \$11,000 for these items.
- Great job UMW!

Keep-In-Touch Team

- Outreach providing sermon notes, cards & prayer shawls to members in hospitals and assisted & independent living

Prayer Team

- Helping so many people through the power of prayer, especially with COVID 19 affecting us all so greatly.

Others – so many more that I really can't mention them all.



Vision: Service Opportunities



Service Plans for 2021 and onward

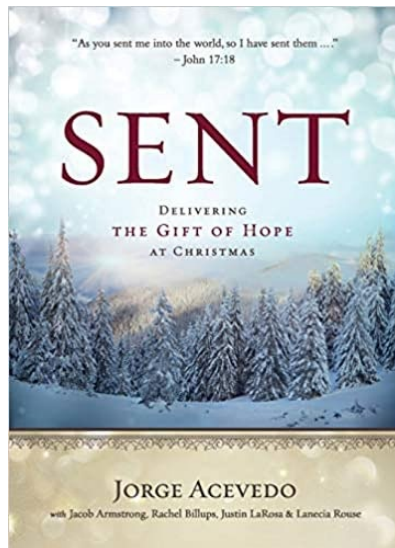
- Provide monthly opportunities to be the hands and feet of Jesus
 - AIM is helping to provide these opportunities
- Share the great work that AIM does on a more regular basis.
- Goal: 50% of Asbury to have participated in a Service opportunity whether coordinated through AIM, UMW, or volunteered individually.



Vision: Small Groups

Small Groups Meeting Virtually

- Bible Study
- Men's Groups
- UMW Circles
- Prayer Group
- Sunday School Classes – Adult and Children
- Seasonal Studies – Advent: “Sent” (70 participants)



ASBURY YOUTH
MINISTRIES



ASBURY
children's
MINISTRIES

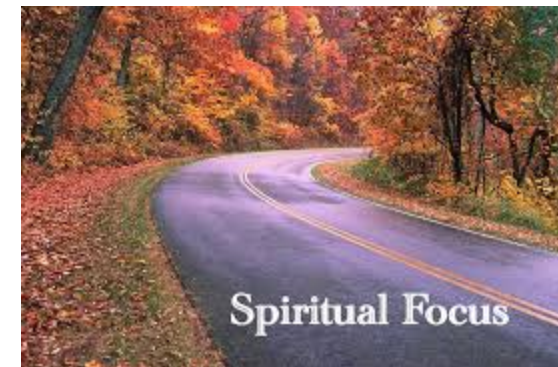
Vision: Small Groups

New Group Opportunities

- Lenten Study: The Walk by Adam Hamilton



- Group Open Houses are Complete – Great results; Try one per our weekly communication
- Spiritual Focus Team is working behind the scenes to keep this important ministry vibrant.



Vision: Small Groups



Small Group Goals 2021 and onward

- That all small groups fit within the mission and vision of Asbury
- That 50% of Asbury's regular attendees are part of a small group as measured by Advent/Lent studies.
- If you are not part of a small group – now is the time to try one out or join a Lenten group for 6 weeks!

Vision: Giving

Giving and expense Results 2020 and 2021 Budget

Operating Budget		2020 Budgeted	2020 Actuals	2021 Budgeted
	Income	1,000,000.00	1,010,760.93	1,037,923.67
	Expenses			
	Admin	76,750.00	76,309.32	73,700.00
	Apportionment	125,875.00	125,875.00	119,061.00
	Mortgage	118,500.00	101,977.90	118,500.00
	Personnel	556,130.73	585,855.85	620,221.12
	Misc Ministry Support	41,400.00	23,819.07	29,600.00
	Property	150,350.00	101,477.45	145,915.00
		1,069,005.73	1,015,314.59	1,106,997.12

Operating budget only – does not include capital campaign, preschool or AIM

Summary:

- Thanks to everyone for living their giving plan!
- Giving ended up on budget.
- Expenses were down. No borrowing from invested savings was required to meet the budget.
- We have been able to safeguard Asbury jobs using the PPP loan received from the government. Application for loan forgiveness has been submitted.
- Preschool budget has been hit hard with actual revenue down 40% and expenses only down 10% during calendar year 2020.
- Christmas Eve Giving – 100% was given to Salem Food Bank; total was over \$17,000!!!!!!

Vision: Giving



Projections and Goals for 2021:

- Projections:
 - Operating budget: Planning for 50% COVID budget and 50% non-COVID
 - Preschool: Planning for numbers to be back up for the Fall semester
 - AIM: Second Mile giving was up in 2020 compared to their budget
- Plans for 2021
 - Annual budget does not require injection from invested savings
 - Continue to monitor budget using key operating area breakdown (Operating, preschool, AIM, etc)
 - Re-energize the Endowment Fund and Invested Savings Supervisory Committee

Vision: Inviting



- By invitation, new people have joined worship and small groups, some from out of state.
- Online Services have a loyal following; Please share a link to these services with a friend
 - Are you enjoying your small group? Invite someone new. Small groups are now having people join virtually. Its simple and can be less imposing than in person
 - Activities:
 - 120 cars went through Asbury's first drive through nativity.
 - UMW Bazaar – online version was very successful.

Everyone – please take advantage of the ability invite others. Its as simple as forwarding an email or a link to the webpage.



Vision: Inviting – Need input from Eric



New Opportunities for Inviting in 2021

- Virtual worship and Small Groups; It's never been this easy to do
- Post COVID restrictions:
 - 100 Years of Asbury Celebration -How and when to celebrate is just starting to be discussed now. We need volunteers and ideas!!!
- Inviting Goals for 2021
 - Facility look and use to mirror what's important to Asbury
 - Media/Social media strategy to be enhanced
 - New activities to do as a church – whether online or in person; What is an activity or event that would inspire you to invite a friend?

Conclusion

1. Asbury Church continues to execute our Mission and living our Vision during 2020 and into the future.
2. Re-opening Asbury to in-person worship to begin again in a few weeks.
3. We are praying for more clarity about re-opening more in-person events in the coming weeks and months.

Questions ???